

# Privacy Policy

## Kusimayo Ambassadors Program

Kusimayo respects and protects the privacy of individuals who apply to the Kusimayo Ambassadors Program. This policy explains how we collect, use, and protect personal data, in compliance with the General Data Protection Regulation (GDPR) of the European Union.

### 1. Data Controller

Kusimayo is a non-profit organisation based in Peru and is responsible for the processing of personal data collected through the Kusimayo Ambassadors Program application form.

**Contact:** kusimayo@kusimayo.org

### 2. Data We Collect

Through the application form, we collect only basic personal information, including:

- Full name
- Email address
- Country and school
- School year or grade
- Information related to the application to the program

We do not collect sensitive personal data or financial information through this form.

### 3. Purpose of Data Processing

Personal data is used exclusively to:

- Manage applications to the Kusimayo Ambassadors Program
- Communicate with applicants regarding their application status
- Send important notifications related to the program

We do not use personal data for commercial or advertising purposes.

### 4. Legal Basis for Processing

The processing of personal data is based on the **implicit consent** provided when submitting the application form.

### 5. Data Retention

Personal data will be stored only for as long as necessary to manage the program and while there is an active relationship with the applicant or ambassador.

### 6. Data Sharing

Personal data will not be sold, transferred, or shared with third parties, except when required for internal program management or by legal obligation.

## **7. Your Rights**

Under the GDPR, you have the right to:

- Access your personal data
- Request correction or deletion of your data
- Restrict or object to data processing
- Withdraw your consent at any time

To exercise these rights, please contact [kusimayo@kusimayo.org](mailto:kusimayo@kusimayo.org).

## **8. Data Security**

Kusimayo implements reasonable technical and organisational measures to protect personal data against unauthorised access, loss, or misuse.

## **9. Changes to This Policy**

Kusimayo may update this Privacy Policy to reflect improvements or legal requirements. The most current version will always be available on this page.